

## **ACTIVISION RECRUITS XBOX 360 AND PLAYSTATION®3 SYSTEM GAMERS TO BECOME THE ULTIMATE MI6 AGENT IN *GOLDENEYE 007™: RELOADED***

Santa Monica, CA – November 4, 2011 – Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: [ATVI](#)), today announced that *GoldenEye 007™: Reloaded* is now available in retail stores nationwide, allowing Xbox360® and PlayStation®3 system gamers to experience the modern re-telling of the legendary *GoldenEye* film for the first time ever on their HD consoles. *GoldenEye 007: Reloaded* was built on a brand new engine that delivers the gritty, lethal action of Daniel Craig’s James Bond at 60 frames per second with stunning visuals, lightning fast gameplay and the ability to play using the PlayStation®Move sharp shooter.

“This is the epitome of a classic reborn,” said David Oxford, Executive Vice President at Activision Publishing. “We know that fans love the original *GoldenEye* film, so our team worked closely with the original screenwriter and film talent, along with the devoted developers at Eurocom, to create a modern reimagining tailor-made for Xbox 360 and PlayStation 3 gamers around the world.”

Based on the original screenplay, *GoldenEye 007: Reloaded* introduces brand new ‘*Mi6 Ops Missions*’ – new, distinct levels additional to the single-player campaign that span the varied environments from the story. The game challenges players to complete different Assault, Elimination, Stealth and Defense objectives all showcased in HD and running at a smooth 60-frames per second. *GoldenEye 007: Reloaded* takes multiplayer to new heights, maintaining and improving its renowned four-player split-screen action and adding full, adrenaline-pumping 16-player online matches with more maps, weapons, characters and game modes than ever before.

The game is brought to life with an updated story penned by the Hollywood screenwriter from the original *GoldenEye* film, Bruce Feirstein; the voices of Daniel Craig as James Bond and Judi Dench as ‘M’; and combat animations motion-captured by Daniel Craig’s film stunt double, Ben Cooke.

*GoldenEye 007: Reloaded* is being developed by Eurocom under license from EON Productions Ltd and Metro-Goldwyn-Mayer Studios Inc. (MGM), for the PlayStation 3 system and Xbox 360 video game and entertainment system from Microsoft, and is rated “PEGI 16”.

For more information, visit [www.facebook.com/GoldenEyeGame](http://www.facebook.com/GoldenEyeGame) or [www.GoldenEyeGame.com](http://www.GoldenEyeGame.com).